



# Website Cookie Policy

Pursuant to the Personal Data Protection Law No. 6698 ("Law"), your personal data may be processed by ERATEKS Tekstil Sanayi ve Ticaret A.Ş. ("Company") as the data controller, within the scope outlined below.

Cookies, pixels, and gifs, collectively referred to as "Cookies", are small text files placed on your devices such as tablets, phones, or computers during your use of online platforms like websites or mobile applications. These Cookies allow the servers of our websites and applications to recognize your device, remember your language preferences and saved login information, and manage website traffic. Cookies also help us analyze the number and demographic of visitors to our website, enabling us to enhance our software for a better user experience and, if you choose, to personalize the ads you see online.

In accordance with the Law, your personal data may be processed by our Company as the data controller, in connection with the cookies used on <https://www.erateks.com> ("Website"), within the scope described below.

## **Purposes and Legal Grounds for Processing Personal Data**

The personal data collected will be processed for the purposes ("Purposes") listed below, in line with the data processing conditions and purposes set forth in Article 5 of the Law. Different types of cookies are used on the Website for different purposes. The data processing purpose and the legal basis for using a particular cookie may vary depending on the type of cookie.

### **Necessary Cookies**

These cookies are essential for the proper functioning of online services and are placed on your device when you visit the Website.

### **Performance and Analytics Cookies**

These cookies enable us to track and analyze the number of visitors and traffic on the Website. They help us understand which areas of the Website are most and least visited and optimize site traffic accordingly.

### **Functionality Cookies**

These cookies are used to remember user preferences and enable personalization on the Website. They support functions beyond the essential features provided by necessary cookies.

### **Personalized Advertising and Marketing Cookies**

Personalized advertising cookies are used to promote products and services tailored to your interests based on your browsing history and visitor profile, either on the Website or across other platforms beyond the Website.

Below, you can find the different types of cookies used on the Website. The Website uses both first-party cookies (set by the Website you are visiting) and third-party cookies (set by providers other than the Website you are visiting)

Necessary Cookies			
Cookie Name	Provider	Purpose of Use	Duration of Use
<b><i>Net_SessionId</i></b>	<i>Company</i>	<i>Used to identify the session initiated from your device.</i>	<i>During the session</i>
<b><i>CookieWebsite</i></b>	<i>Company</i>	<i>This cookie is used to record visitors' consent preferences regarding the use of cookies.</i>	<i>During the session</i>

Performance and Analytics Cookies			
Cookie Name	Provider	Purpose of Use	Duration of Use
<b><i>_ga</i></b>	<i>Google Analytics</i>	<i>To count and store page views.</i>	<i>2 years</i>
<b><i>_gat</i></b>	<i>Google Analytics</i>	<i>To filter and read requests from bots.</i>	<i>1 min.</i>
<b><i>_gid</i></b>	<i>Google Analytics</i>	<i>To count and store page views.</i>	<i>1 day</i>

Functionality Cookies			
Cookie Name	Provider	Purpose of Use	Duration of Use
<b>ASP.NET_SessionId</b>	Company	To store the session information of the user logged in as an administrator.	During the session
<b>PlL_language</b>		To store language settings.	1 year
<b>wordpress_test_cookie</b>	WordPress	To check whether cookies are enabled in the browser.	During the session
<b>wp-settings-*</b>	WordPress	To store user preferences.	Persistent
<b>wp-settings-time-*</b>	WordPress	To store user preferences.	1 year
<b>wordpress_sec_*</b>	WordPress	To store account details in order to provide protection against hackers.	15 days
<b>CONSENT</b>	Google Ads Optimization	To store cookie consent preferences.	20 years
<b>1P_JAR</b>	google.com	Defined by Google. This group assigns a unique identifier to remember your preferences, website statistics, and to track conversion rates.	2 years
<b>NID</b>	google.com	Posta kodu bulucu hizmeti için kullanılır.	6 months

Personalized Advertising and Marketing Cookies			
Cookie Name	Provider	Purpose of Use	Duration of Use
<b>__Secure-3PAPISID</b>	google.com	Used for targeting purposes to build a profile of the website visitor's interests in order to display relevant and personalized Google ads.	2 years
<b>__Secure-3PSID</b>	google.com	Used for targeting purposes to create a profile of the website visitor's interests in order to display relevant and personalized Google ads.	2 years
<b>__Secure-3PSIDCC</b>	google.com	Used for targeting purposes to build a profile of the website visitor's interests in order to display relevant and personalized Google advertisements.	2 years



### **Transfer of Processed Personal Data to Third Parties and Purposes**

In line with the Purposes mentioned above, your personal data collected through cookies may be transferred, in accordance with Articles 5 and 8 of the Law, to our consultants, IT infrastructure providers, and technical cookie service providers under legitimate interests, as well as to authorized public institutions as expressly stipulated by laws and for fulfilling legal obligations.

### **Method Of Collecting Personal Data**

Your personal data is collected electronically through cookies for the fulfillment of the purposes mentioned above.

### **Your Rights**

Pursuant to Article 11 of the Law, by providing proof of your identity, you have the following rights regarding your personal data:

- To learn whether your personal data is processed;
- To request information if it has been processed;
- To learn the purpose of the processing and whether it is used in accordance with that purpose;
- To know the third parties to whom it is transferred domestically or abroad;
- To request the correction of your personal data if it is incomplete or inaccurate, and to request that third parties to whom your data has been transferred are informed of such correction;
- To request the deletion or destruction of your personal data within the framework of the conditions set out in Article 7 of the Law, and to request notification of such operations to third parties to whom your data has been transferred;
- To object to the processing of your personal data exclusively by automatic means, which may result in an unfavorable consequence for you;
- To demand compensation for damages in case you suffer damage due to the unlawful processing of your personal data.

If you request the deletion of your personal data, we will evaluate which method of destruction (deletion, destruction, or anonymization) is appropriate based on the specific circumstances, and we will inform you of the reasoning if requested.

Your requests will be fulfilled free of charge within a maximum of thirty (30) days depending on the nature of the request. However, if the operation requires an additional cost, the fees in the tariff determined by the Personal Data Protection Authority may be charged.

To exercise your rights regarding the processing of your personal data, you must submit your request in writing to our workplace address or by using your previously registered e-mail address, secure electronic signature, or mobile signature. To protect your rights and verify that the request belongs to you, we may request additional verification (e.g., sending a message to your registered phone number or calling you).

#### For Requests and Applications:

You may fill out the Personal Data Request Form available at <https://www.erateks.com> and submit it via email to [kurumsaliletisim@erateks.com](mailto:kurumsaliletisim@erateks.com) or send a letter to Mahmutbey, Küçük Halkalı Cd. No: 19A, 34218 Bağcılar/İstanbul.

#### Cookie Settings via Browser

You can change your cookie preferences at any time by clicking the “Settings” icon located at the bottom of the Website. To do this, set the buttons in the cookie management panel to “Accept” or “Reject” according to your preferences, then refresh the page to activate your settings.

Additionally, you can partially control cookie settings via your browser. Below are links to manage cookies in commonly used browsers:

<b>Google Chrome</b>	<a href="https://support.google.com/chrome/answer/95647?hl=en">https://support.google.com/chrome/answer/95647?hl=en</a>
<b>Internet Explorer</b>	<a href="https://support.microsoft.com/en-us/help/17442/windows-internet-explorer-delete-manage-cookies">https://support.microsoft.com/en-us/help/17442/windows-internet-explorer-delete-manage-cookies</a>
<b>MozillaFirefox</b>	<a href="https://support.mozilla.com/en-US/kb/Cookies">https://support.mozilla.com/en-US/kb/Cookies</a>
<b>Opera</b>	<a href="https://www.opera.com/browser/tutorials/security/privacy/">https://www.opera.com/browser/tutorials/security/privacy/</a>
<b>Safari</b>	<a href="https://support.apple.com/kb/ph19214?locale=tr_TR">https://support.apple.com/kb/ph19214?locale=tr_TR</a>